

BUSINESS ADMINISTRATION - MARKETING - LEVEL ONE CERTIFICATE

The one-year Marketing certificate is available for those students wishing to enter the workforce sooner.

This program is designed as a one-year certificate for students who wish to pursue a career in the Marketing field.

Stackable Credentials

- Associate of Applied Science - Business Administration - Management (<http://coursecatalog.com.edu/catalog/areas-of-study/business/marketing-aas/#fulltimescheduletext>)
- Certificate - Management (p. 1)

Full-Time Student Schedule

Course	Title	Semester Credit Hours
Semester #1		
BUSI 1301	Business Principles ¹	3
BCIS 1305	Business Computer Applications ¹	3
BUSI 2304	Business Report Writing and Correspondence ¹	3
POFT 1321	Business Math	3
Semester Credit Hours		12
Semester #2		
ACNT 1303	Introduction to Accounting I	3
ARTS 2313	Graphic Design ¹	3
MRKG 1311	Principles of Marketing	3
Semester Credit Hours		9
Total Semester Credit Hours		21

¹ Course(s) listed in the Texas Common Course Numbering System (<https://tcns.org/institution/id:14/yid:19/>)

Part-Time Student Schedule

Course	Title	Semester Credit Hours
Semester #1		
BUSI 1301	Business Principles ¹	3
POFT 1321	Business Math	3
Semester Credit Hours		6
Semester #2		
BCIS 1305	Business Computer Applications ¹	3
BUSI 2304	Business Report Writing and Correspondence ¹	3
Semester Credit Hours		6
Semester #3		
ACNT 1303	Introduction to Accounting I	3

ARTS 2313	Graphic Design ¹	3
Semester Credit Hours		6
Semester #4		
MRKG 1311	Principles of Marketing	3
Semester Credit Hours		3
Total Semester Credit Hours		21

¹ Course(s) listed in the Texas Common Course Numbering System (<https://tcns.org/institution/id:14/yid:19/>)