

GRAPHIC DESIGN/WEB DESIGN - ASSOCIATE OF APPLIED SCIENCE

A concentrated two-year degree program prepares students for careers in graphic design, web design, digital publishing/printing, and multimedia design/development. Through hands-on training and projects, students acquire the skills necessary to be successful in industry. An internship program helps bridge the gap from formal training to full-time employment. Articulation agreements exist between local high schools for this program.

Graphic designers are in demand in publishing, marketing, videography, public relations, and Web development departments. While crafting logos, posters, and brochures, graphic designers may also design electronic media such as websites, videos, and social media campaigns.

Web developers create attractive, easy-to-navigate websites. As the field booms, the need for Web developers will increase by 8 percent by 2029.

In College of the Mainland's Graphic Design/Web Design program, students will explore how to combine color, typography, and space to produce eye-catching designs. Repeatedly, COM students have earned awards and recognition for their exemplary work. The program prepares students to enter the workforce.

Stackable Credentials

- Associate of Applied Science - Graphic Design/Web Design (p. 1)
- Certificate - Graphic Design (<http://coursecatalog.com.edu/catalog/areas-of-study/arts-and-design/graphic-design-cert1/#fulltimescheduletext>)

Stackable Credentials

- Associate of Applied Science - Graphic Design/Web Design (p. 1)
- Certificate - Web Design (<http://coursecatalog.com.edu/catalog/areas-of-study/arts-and-design/web-design-cert1/>)

Full-Time Student Schedule

Course	Title	Semester Credit Hours
Semester #1 (Fall)		
ENGL 1301	Composition I ²	3
ARTS 2313	Graphic Design ²	3
ARTC 1302	Digital Imaging I	3
ARTV 1351	Digital Video	3
IMED 1316	Web Design I	3
Semester Credit Hours		15
Semester #2 (Spring)		
MATH 1332	Contemporary Math (Quantitative Reasoning) ²	3
ARTC 1313	Digital Publishing I	3
ARTC 1353	Computer Illustration	3
ARTV 2341	Advanced Digital Video	3
IMED 2315	Web Design II	3
Semester Credit Hours		15

Semester #3 (Summer)

ARTC 1349	Art Direction I	3
Semester Credit Hours		3

Semester #4 (Fall)

ARTC 1327	Typography	3
ARTC 2313	Digital Publishing II	3
ARTS 2348	Digital Media ²	3
PHIL 2306	Introduction to Ethics ²	3
Semester Credit Hours		12

Semester #5 (Spring)

ARTC 2335	Portfolio Development for Graphic Design ¹	3
ARTC 2388	Internship - Commercial and Advertising Art	3
BUSI 2304	Business Report Writing and Correspondence ²	3
Social/Behavioral Sciences	Select from Core Curriculum ² (p. 1)	3
Creative Arts	Select from Core Curriculum ² (p. 1)	3
Semester Credit Hours		15
Total Semester Credit Hours		60

Core Curriculum

Core Component	Course Selection	Minimum Hours Required
Creative Arts	1 course from the following list: ARTS 1301, ARTS 1303, ARTS 1304, ARTS 1313; DRAM 1310, DRAM 2366; MUSI 1306, MUSI 1307, MUSI 1310	3
Social/Behavioral Sciences	1 course from the following list: ECON 2301, ECON 2302; PSYC 2301, PSYC 2314; SOCI 1301, SOCI 1306	3

¹ Capstone course

² Course(s) listed in the Texas Common Course Numbering System (<https://tcns.org/institution/id:14/yid:19/>)

Part-Time Student Schedule

Course	Title	Semester Credit Hours
Semester #1 (Fall)		
ENGL 1301	Composition I ²	3
ARTS 2313	Graphic Design ²	3
ARTC 1302	Digital Imaging I	3
Semester Credit Hours		9

Semester #2 (Spring)		
MATH 1332	Contemporary Math (Quantitative Reasoning) ²	3
ARTC 1313	Digital Publishing I	3
ARTC 1353	Computer Illustration	3
Semester Credit Hours		9
Semester #3 (Summer)		
ARTC 1349	Art Direction I	3
Creative Arts (p. 2)	Select from Core Curriculum ²	3
Semester Credit Hours		6
Semester #4 (Fall)		
PHIL 2306	Introduction to Ethics ²	3
ARTV 1351	Digital Video	3
IMED 1316	Web Design I	3
Semester Credit Hours		9
Semester #5 (Spring)		
ARTV 2341	Advanced Digital Video	3
IMED 2315	Web Design II	3
Social/Behavioral Sciences (p. 2)	Select from Core Curriculum ²	3
Semester Credit Hours		9
Semester #6 (Fall)		
ARTC 1327	Typography	3
ARTC 2313	Digital Publishing II	3
Semester Credit Hours		6
Semester #7 (Spring)		
ARTS 2348	Digital Media ²	3
BUSI 2304	Business Report Writing and Correspondence ²	3
Semester Credit Hours		6
Semester #8 (Fall)		
ARTC 2388	Internship - Commercial and Advertising Art	3
Semester Credit Hours		3
Semester #9 (Spring)		
ARTC 2335	Portfolio Development for Graphic Design ¹	3
Semester Credit Hours		3
Total Semester Credit Hours		60

Social/Behavioral Sciences	1 course from the following list: ECON 2301, ECON 2302; PSYC 2301, PSYC 2314; SOCI 1301, SOCI 1306	3
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