

# BUSINESS

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The Business Administration Program degrees are designed to give students a background in business or accounting that can be applied to any industry from entrepreneurial start-ups to large corporate offices. The student will receive an understanding of business organization and gain basic management, computer, accounting, and marketing skills.

Business Administration

## Business (AA)

An Associate of Arts (AA) in Business prepares the student with the necessary core curriculum and a basic knowledge of foundational components of business administration. An AA in Business serves as the first two years of a bachelor degree and is best suited for students seeking to transfer to a four-year institution.

*Note: Students transferring to a four-year institution should always consult with an advisor or articulation officer from their receiving institution to find out exactly which courses are transferable. Not all courses may transfer.*

## Business Administration - Entrepreneurship (AAS)

The Associate of Applied Science - Business Administration degree in Entrepreneurship helps entrepreneurs avoid common mistakes that keep many small businesses from succeeding. This option will provide the basic knowledge needed to start a new business or manage and grow a small business successfully. While the AAS degree is not designed to fully transfer to a four-year university, it can serve to fulfill several transfer course requirements.

## Certificate - Entrepreneurship

The Entrepreneurship certificate program is designed as a one-year certificate for potential entrepreneurs. The student will receive the basic knowledge and skills necessary to begin running a small business.

## Business Administration - Management (AAS)

The Associate of Applied Science - Business Administration degree in Management enables students to move into a variety of entry-level management positions in the fields of sales, advertising, human resources, office management, and other related areas. While the AAS degree is not designed to fully transfer to a four-year university, it can serve to fulfill several transfer course requirements.

## Certificate - Management

The Management certificate program is designed as a one-year certificate for students who wish to have a career in Management. It provides students the foundational knowledge and skills required to enter the workforce in an entry-level business related field.

## Business Administration - Marketing (AAS)

The Associate of Applied Science - Business Administration degree in Marketing will help students understand basic marketing skills and advertising strategies as well as provide basic business knowledge needed to obtain entry-level employment in the marketing field. While the AAS degree is not designed to fully transfer to a four-year university, it can serve to fulfill several transfer course requirements.

## Certificate - Marketing

The Marketing certificate program is a one-year certificate designed for students seeking to learn basic knowledge of business, marketing, and advertising skills.

## List of Business Degrees/Certificates

Business (Associate of Arts)

Business Administration - Entrepreneurship (Associate of Applied Science)

Entrepreneurship (Level 1 Certificate)

Business Administration - Management (Associate of Applied Science)

Management (Level 1 Certificate)

Business Administration - Marketing (Associate of Applied Science)

Marketing (Level 1 Certificate)