

GRAPHIC ARTS (ARTC, ARTS, ARTV, GRPH, IMED)

ARTC 1302. DIGITAL IMAGING I (LECTURE 2, LAB 4). CREDIT 3. WECM.

Digital imaging using raster image editing and/or image creation software: scanning, resolution, file formats, output devices, color systems, and image-acquisitions.

ARTC 1327. TYPOGRAPHY (LECTURE 2, LAB 4). CREDIT 3. WECM.

A study of letterforms and typographic concepts as elements of graphic communication. Emphasis on developing a current, practical typographic knowledge based on industry standards. Prerequisite: ARTC 2347 with a grade of 'C' or better. Offered fall only.

ARTC 1349. ART DIRECTION I (LECTURE 2, LAB 4). CREDIT 3. WECM.

Creation of projects in art direction for advertising graphic campaigns for products, services, or ideas. Topics include all campaign procedures from initial research and creative strategy to final execution and presentation of a comprehensive project. Prerequisite: ARTC 1353 with a grade of 'C' or better. Offered summer only.

ARTC 1353. COMPUTER ILLUSTRATION (LECTURE 2, LAB 4). CREDIT 3. WECM.

Use of the tools and transformation options of an industry-standard vector drawing program to create complex illustrations or drawings. Offered spring only.

ARTC 1391. SPECIAL TOPICS IN GRAPHIC DESIGN, COMMERCIAL ART AND ILLUSTRATION (LECTURE 2, LAB 4). CREDIT 3. WECM.

Topics address recently identified current events, skills, knowledge, and/or attitudes and behaviors pertinent to the technology or occupation and relevant to the professional development of the student. This course was designed to be repeated multiple times to improve student proficiency. Prerequisite: Instructor approval.

ARTC 2335. PORTFOLIO DEVELOPMENT FOR GRAPH DESIGN (LECTURE 2, LAB 4). CREDIT 3. WECM.

Preparation of a portfolio comprised of completed graphic design projects. Evaluation and demonstration of portfolio presentation methods based on the student's specific area of study. Prerequisites: GRPH 2309 or IMED 2315 with a grade of 'C' or better. Offered spring only.

ARTC 2347. DESIGN COMMUNICATION II (LECTURE 2, LAB 4). CREDIT 3. WECM.

An advanced study of the design process and art direction. Emphasis on form and content through the selection, creation, and integration of typographic, photographic, illustrative, and design elements. Offered spring only.

ARTC 2388. INTERNSHIP - COMMERCIAL AND ADVERTISING ART (LECTURE 0, INTR 18). CREDIT 3. WECM.

A work-based learning experience that enables the student to apply specialized occupational theory, skills and concepts. A learning plan is developed by the college and the employer. Prerequisites: Instructor Approval.

ARTS 2313. GRAPHIC DESIGN (LECTURE 2, LAB 4). CREDIT 3. ACGM.

A studio course that introduces basic objectives, principles, and methods used in graphic design. The course focuses on creativity, aesthetic judgment, and critical-thinking skills to expand conceptual solutions within the realm of contemporary graphic design.

ARTS 2348. DIGITAL MEDIA (LECTURE 2, LAB 4). CREDIT 3. ACGM.

Studio art course that introduces the potential of basic digital media manipulation and graphic creation. The course emphasizes still and time-based media.

ARTV 1351. DIGITAL VIDEO (LECTURE 2, LAB 4). CREDIT 3. WECM.

Producing and editing video and sound for multimedia or web productions. Emphasizes capture, editing, and outputting of video using a digital video workstation. Offered fall only.

ARTV 2341. ADVANCED DIGITAL VIDEO (LECTURE 2, LAB 4). CREDIT 3. WECM.

Advanced digital video techniques for post-production. Emphasizes integration of special effects and animation for film, video, and the Internet. Exploration of new and emerging compression and video streaming technologies. Prerequisite: ARTV 1351 with a grade of 'C' or better. Offered spring only.

GRPH 2309. DIGITAL PRE-PRESS (LECTURE 2, LAB 4). CREDIT 3. WECM.

Theory and techniques for pre-press preparation using industry standard software for final file output. Topics include the procedures and problems involved in computer file preparation ranging from trapping, color separations, and resolutions to printing basics and service bureaus. Prerequisites: ARTC 2347 and ARTC 1302 with a grade of 'C' or better. Offered fall only.

IMED 1316. WEB DESIGN I (LECTURE 2, LAB 4). CREDIT 3. WECM.

Instruction in web design and related graphic design issues including mark-up languages, web sites, and browsers. Offered fall only.

IMED 2315. WEB DESIGN II (LECTURE 2, LAB 4). CREDIT 3. WECM.

A study of mark-up language and advanced layout techniques for creating web pages. Emphasis on identifying the target audience and producing web sites, according to accessibility standards, cultural appearance, and legal issues. Prerequisite: IMED 1316 with a grade of 'C' or better. Offered spring only.